St. Mary’s Hospital & Medical Center
Century Tower Completion Project
Grand Junction, Colorado
Call for Entries – Artwork
January, 2015

The Art Center
Request for Proposal
Artist Call for St. Mary’s Hospital & Medical Center – Century Tower Completion Project

Western Colorado Center for the Arts (The Art Center), Grand Junction, Colorado, invites artists to submit proposals for interior 2-D visual artwork. The work must be existing artwork. It will be placed on one of two new Nursing Floors in St Mary’s Hospital Century Tower. Proposals shall be accepted until 4 p.m., March 20, 2015 to the attention of: The Art Center, Attn: Camille Silverman, 1803 N. 7th Street, Grand Junction, CO 81501, 970-243-7337, csilverman@gjartcenter.org.

Proposals will not be accepted after the stated opening date and time.

A. St. Mary’s Hospital: The Century Project and The Century Tower Completion Project:
In January, 2010, St Mary’s Hospital & Medical Center opened the Century Tower, a 12 Story, 434,000 square foot addition to the hospital at its 7th and Patterson location. The Century Tower houses Emergency Services, Surgery, Intensive Care, Labor and Delivery, Neonatal Intensive Care, Postpartum and Women’s Health Services, and Orthopedics. Public spaces include a hospital lobby with gift shop and coffee shop, a full hospital kitchen and cafeteria with outdoor dining, and a new Saccomanno Education Center. Atop the roof of the Century Tower, is the Care Flight Heliport. Century Project planning also ensured that expansion would be possible, and the top four stories of the 12-story tower were constructed, but left vacant for future occupancy as the hospital grew.

St Mary’s is now taking the next step and is finishing the top four tower floors, in two Century Tower Completion Projects, two floors at a time. The first project, which began early in 2013 will finish floors 11 and 12 for Surgical Acute Care on floor 11 and Rehabilitation Services on floor 12. Each floor comprises approximately 29,000 square feet of space with 32 patient rooms on floor 11 and 28 patient rooms on floor 12. The project is scheduled for completion in September, 2015.

Artwork has always played an important part in St Mary’s healing environments. Calming, uplifting, and healing images, providing color, value, and light to physical space contribute to the healing process and to an environment in which comfort and care can best occur. St Mary’s collection of artwork proudly displayed in the original hospital and its many additions is remarkable, and in keeping with that healing art tradition, over 1,000 pieces of 2-D and 3-D art including original and print wall art as well as sculpture were purchased by St Mary’s Century Project from more than 400 artists, and were installed in the Century Tower.

B. St. Mary’s Hospital Artwork Goals:
St. Mary’s Hospital & Medical Center wishes to acquire artwork to support its policy of Healing Art, to create a visually pleasing environment, to partner with the local community, and to expand opportunities for local artists to display art. To that end, the hospital is partnering with The Art Center to acquire the artwork to be displayed on floors 11 and 12 of the Century Tower Completion Project.

The Art Center will serve as an artwork consultant to St Mary’s Hospital. Its services will include issuance of this RFP; receipt of artwork entries; assistance to St. Mary’s Healing Environment Team and the Century
Tower Completion Project Team in making selections of artwork; manage budgets, presentations and handouts; and coordination of the purchase and installation of all final selections.

C. **Artwork Specifications:**
All artwork must comply with the St. Mary’s Hospital Healing Artwork Policy (attached).

**This is a competition. Artwork will be selected based on image, quality, and price. Artists are encouraged to provide competitive pricing. Artwork will be selected from artwork submitted in response to this RFP. Commissions will not be accepted.**

Artwork will be placed in public spaces: corridors, elevator lobbies, waiting rooms and assembly rooms, and in patient rooms. In accordance with St Mary’s Healing Art Policy, all artwork shall be of a calming, uplifting, and healing nature.

The majority of locations for 2-D art will be on walls 9’ high, with limited width, so scale is important. Work will be selected with size in mind. Media that will be accepted include: oil, watercolor, acrylic, pastel, photography, graphics, and print art.

The budget for this project is limited; therefore signed limited edition prints, photographs, and giclee are welcome for use in the patient rooms and offices. Patient room wall art is limited to a maximum size of 24” wide x 34” high. To make the reproduction process achievable by the artists and affordable by the hospital, it is acceptable to the hospital to repeat images in a limited way throughout the patient room areas. No more than 18 reproductions of the same image will be allowed.

D. **Submission Requirements and Entry Format:**
Entries shall be in electronic .jpg and .doc file formats, and shall be submitted on compact disks or thumb drives. No paper submittals will be accepted. Each artist shall provide the following in order for their proposal to be reviewed:

1. Each submittal will have **one** compact disk or thumb drive with two folders: One folder will be labeled **IMAGES**, the other folder will be labeled **RESUME**. The compact disk or thumb drive shall be submitted in a sealed envelope accompanied by a single sheet of paper with the project name (Century Project Completion Project 2015), the artist’s name, phone number, email address, and date of submittal. Example: Century Project Completion Project 2015, Picasso, (970) 244-1000, picasso@gmail.com, March 19, 2015.

2. In the folder labeled **RESUME**, submit a current résumé (1-page, double sided limit) in Word or equivalent (.doc) or in pdf format, demonstrating the artist’s experience. On the Resume, include the project name (Century Project Completion Project 2015), the artist’s name, phone number, and email address, and date of submittal.

3. In the folder labeled **IMAGES**, submit digital images of artwork to be considered. Submit **no more than 10 images** of artwork.
   a. For each artwork image submitted in the **IMAGES** folder, the .jpg file name for that image should correspond to the artwork item and should include the item number, the name of the piece, and artist name. Example:
      
      #1-Lady With Guitar-Picasso.jpg
      #2-Guernica-Picasso.jpg
4. Also in the folder labeled **IMAGES**, submit a Word (.doc) file (not pdf) that lists all of your images included in the **IMAGE** folder. The list shall contain the following information for each image: item number, name of the piece, artist name, size (including matting and frame), medium, your frame moulding choice number (if applicable), and TOTAL purchase price (including frame). The list must conform to the following format **EXACTLY**. The format is important, as we will use your list to create a Powerpoint presentation for the St. Mary’s Healing Environment Team.

Example of submittal for **ORIGINAL** work of art that is available for immediate purchase:

| Item: #1 | Title: Lady With Guitar | Artist: Picasso | Size: 24w x 36h | Medium: Oil | Frame: FR4 | Sale Price including frame: $750.00 |

Example of submittal for **REPRODUCTION** work of art that is available for immediate purchase (giclees, photography, ltd. edition prints):

| Item: #1 | Title: Guernica | Artist: Picasso | Size: 36w x 24h | Medium: Giclee, photo, ltd. ed. print, etc. | Frame: gallery wrap, plaque mount, etc. | Sale Price including frame or mount: $150.00 each copy | Quantity of reproductions per image: 8 | Is the original available for purchase? Yes (or No) | Sale Price of Original including frame or mount: $4000.00 |

5. All 2-D art must be framed, gallery wrapped, or plaque mounted (for photography). The TOTAL sale price to be provided by the artist in each of the artist’s submissions should include framing cost and delivery to the framer selected by St Mary’s Hospital. Frame selection and Framing Cost must be made from the attached Frame and Liner list only, and from the attached Framing Worksheet. **No other frames will be accepted.** Calculate the total framing cost based on the attached worksheet, and instructions for how to calculate United Inches is included on the Framing Worksheet. The Framer for ALL artwork will be Interiors Etc, 602 Main St, Grand Junction, CO 81501 (970) 241-0818; Framing Design Manager is Sarah Meredith-Dishong. Interiors Etc will have samples of all approved framing materials available for the artists’ review, and Sarah will be available to help artists with framing selections and costs. The artist is responsible for payment to the framer. Installation of all artwork will be by The Art Center.

6. Compact disks and thumb drives will not be returned.

7. E-mail submissions will not be accepted.

**E. Framing Process: Responsibilities of FRAMER and ARTIST**

1. It will be the responsibility of the **FRAMER**:
   a. To frame the work of art using the frame, mat, moulding(s), and glass selected by the artist from the pre-selected list of materials included in Attachment No 1 to this RFP. **NO OTHER FRAME, MAT, MOULDING, GLASS, OR OTHER MATERIALS WILL BE ACCEPTED FOR USE IN THE PROJECT.**
   b. To notify the artist when the framing is complete.
   c. To receive payment for the framing directly from the artist, not from the Art Center or from St Mary’s Hospital.
2. It will be the responsibility of the **ARTIST**:  
   a. To correctly determine the cost of the framing of his/her piece of artwork using the unit costs for framing materials and labor as provided in the Attachments to this RFP. Any discrepancy between 1) the total cost of the artwork submitted by the artist and 2) the actual cost of framing the piece, will be the responsibility of the artist.  
   b. To deliver the piece of art to be framed to the framer selected for the project.  
   c. To pay the framer for the framing work.  
   d. To deliver the piece of framed artwork to The Art Center in accordance with the Calendar Schedule.

**F. Calendar:**  
The Art Center reserves the right to modify the schedule listed below. Proper notification of changes to the calendar will be made to all known interested parties.

1. Call for Entries - Artwork RFP distributed, Friday, January 9, 2015  
2. Artwork RFP Responses Due: no later than 4:00pm on Friday, March 20, 2015  
3. Artwork Selections Made: no later than Friday, April 24, 2015  
4. Artwork to be delivered to the framer: no later than 4:00 pm, Friday, May 8, 2015  
5. Framed artwork to be delivered to The Art Center: no later than 4:00pm, Friday, July 31, 2015  

**G. Selection Process:**  
All proposals shall first be evaluated by The Art Center for completeness and compliance with the requirements of this RFP and with the St. Mary’s Hospital Healing Artwork Policy. The Art Center will prepare a Powerpoint presentation of the entries which comply with the requirements of this RFP and with the St Mary’s Healing Artwork Policy for review and consideration by St. Mary’s Healing Environment Team and the Century Tower Completion Project Team for final selection.

**H. Ownership:**  
The artwork, once purchased, shall become and shall wholly remain the property of St. Mary’s Hospital. Artists submitting original artwork may reproduce the piece in print form or card format, prior to and after selection by this RFP process.

**I. Payment to the Artist:**  
Artist will be paid in full 45 days after delivery of framed, completed artwork to The Art Center storage location at 1803 North 7th Street, Grand Junction, Colorado, 81501. Delivery is anticipated to be May 15, 2015 thru July, 31, 2015.

**J. Information:**  
Questions concerning this RFP should be directed to Camille Silverman at The Art Center, (970) 243-7337, csilverman@gjartcenter.org.

**K. Attachments:**
1. Attachment No 1: Material Selection and Pricing for Mouldings, Liners, and Mats  
2. Attachment No 2: Art Framing Worksheet

Thank you for your interest.
St. Mary’s Hospital & Medical Center

Healing Artwork Policy

Artwork at St. Mary’s Hospital & Regional Center has been selected over the years to aide in creating a healing environment. The artwork collection offers therapeutic benefits through seeing likenesses in representations that are culturally, educationally, ethnically, and geographically familiar. In stressful situations, proper selection and placement of artwork causes people to feel comfortable, familiar, and reassured.

Art has a healing quality when it is an integral part of the health care environment and not randomly placed, but well thought out. Art can distract us from harshly lit corridors, imposing medical equipment, and signs that don’t let us forget where we are or what our circumstance is for being there. Our awareness of our experience while at the hospital must be positively influenced by artwork we encounter.

Goals:
1. to support our mission of revealing God’s healing love through the values we provide the community
2. to support our value of taking care of the whole person – spiritual, psychosocial, emotional, and physical
3. to reduce stress of both patient and staff
4. to facilitate a more positive medical outcome
5. to facilitate a more positive work environment
6. to support the wayfinding system by visual reinforcement through artwork
7. the artwork program will reflect the standard of excellence of St. Mary’s Hospital & Regional Center

Guidelines for Artwork:
1. All artwork will have positive content.
2. Artwork must be 2-D, and appropriate for the location.
3. Artwork will convey a sense of security, safety, and familiarity.
4. Geographically familiar images:
   a. landscapes that are spatially open and have a long focal distance
   b. contemplative images
   c. landscapes that reflect a variety of seasons
   d. water images that are static and uncluttered
5. Floral -Local plants or blooms familiar to the Western Slope
6. Figurative
   a. To portray cultural and generational diversity
   b. To express dignity and respect for the individuals portrayed
   c. To depict people in positive, relaxed environments.
   d. Artwork may not be abstract in style.

Location Guidelines:
1. Main public areas:
   a. Lobbies, waiting rooms, and public corridors need artwork with the broadest general appeal.
2. Administrative areas:
   a. Art in administrative areas should have a professional, corporate appearance, and should reflect the management style of the hospital.
3. Patient Rooms:
   a. Artwork with pattern and sharp detail, as well as appropriate color and intensity.